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## San Francisco Collaborative Against Human Trafficking Minutes

February 14, 2011 – City Hall, Room 421

### I. Welcome and Introductions

### II. Debrief about the 2011 Human Trafficking Awareness Campaign

The meeting started with a debrief of the Campaign. Members shared that they were pleased that SFCaHT was able to include over a dozen events on its calendar of events informing a broad audience about human trafficking. However, members also expressed some disappointment about the low levels of attendance at some events – events that drew large groups of people just last year. One of the main draws of people was the Freedom Summit (with an attendance of 1,700 one day and 1,300 the next day). In thinking about a campaign next year, members questioned whether one “big” event was likely to draw more people than many smaller events spread throughout the course of a month.

### III. Check-in re SFCaHT

Talk about the Freedom Summit also raised the question of whether SFCaHT should go forward with the spring forum on child trafficking. The issue is that since so many people just attended the Freedom Summit, we can't be sure that there would be interest in another big event so soon after, even if the topic is more tailored. Another issue to consider is that the Not for Sale Campaign will be holding its Global Forum in October in San Francisco – which will be a big event in town too.

A few other suggestions were brought up in terms of what SFCaHT could do in the coming year:

- APEC: the Asian Pacific Economic Cooperation will be holding a meeting here in mid-September and not only will APEC's key ministers be in town, it's likely that the Secretary of State will be as well;
- Walk-a-Thon: holding a walk-a-thon could raise some money for SFCaHT and would help us with team-building;
- Legislative Digest: SFCaHT could distribute a digest to inform people about legislation;
- Trainings: The issue of coordinating trainings was also brought up. Specifically, members felt that it might be useful to train City employees (including, for example, the Board of Supervisors) about human trafficking). Other members felt that we might target other groups to train: like nurses or lawyers; and that could be SFCaHT's specialization.

It was decided that a small group (an Executive Committee) would meet to hammer out a practical approach for SFCaHT for the coming year, which would be shared with the larger group at the next regular meeting. It was suggested that the group revisit the mission, goals and values of SFCaHT and take those into consideration as they planned activities for the coming year.

### IV. Discussion about the level of interest and participation in a “Volunteer Match Event” on March 30, 2011

Finally, the group discussed whether there would be interest and buy-in from member organization to participate in a volunteer match event in March. Since so many members in the past suggested that they have their own timelines and mechanisms in place to recruit volunteers, and because the Campaign and Freedom Summit already connected many interested volunteers with member organizations, the group decided instead to turn our monthly events calendar into more of a newsletter (with just a couple of short stories) and links to volunteer opportunities to do specific tasks (for example



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helping with web-design) at member organizations. It would be more like a monthly virtual volunteer match, which we'll try to get up and running in the coming month.

**V. Committee Updates**

- a. Public Awareness
- b. Legislative Monitoring
- c. Data Collection
- d. Governance

There were no committee updates.

**VI. Other Topics for Discussion**

The group decided to continue meeting every other month.

**2011 Meeting Schedule:**

TBD